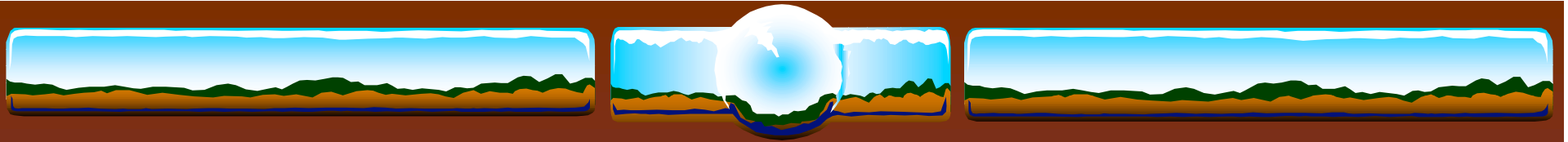


Convening for Strategic Collaboration

An Initiative of the ABEC Quality
Committee

Building Community Momentum in
Albuquerque New Mexico



Convening for Strategic Collaboration Agenda

- ❖ Builds Effective Partnerships
- ❖ Different Way to Think
- ❖ Builds win/win relationships
- ❖ Testimonials of impact
- ❖ Knowledge and skill built
- ❖ Bottom line—accelerates the attaining of desired results



Past

- ❖ Plan around problem/issue
- ❖ Planning done in isolation
- ❖ Key players not all present
- ❖ Strategies developed are often add ons
- ❖ Groups often going in many different directions



Purpose

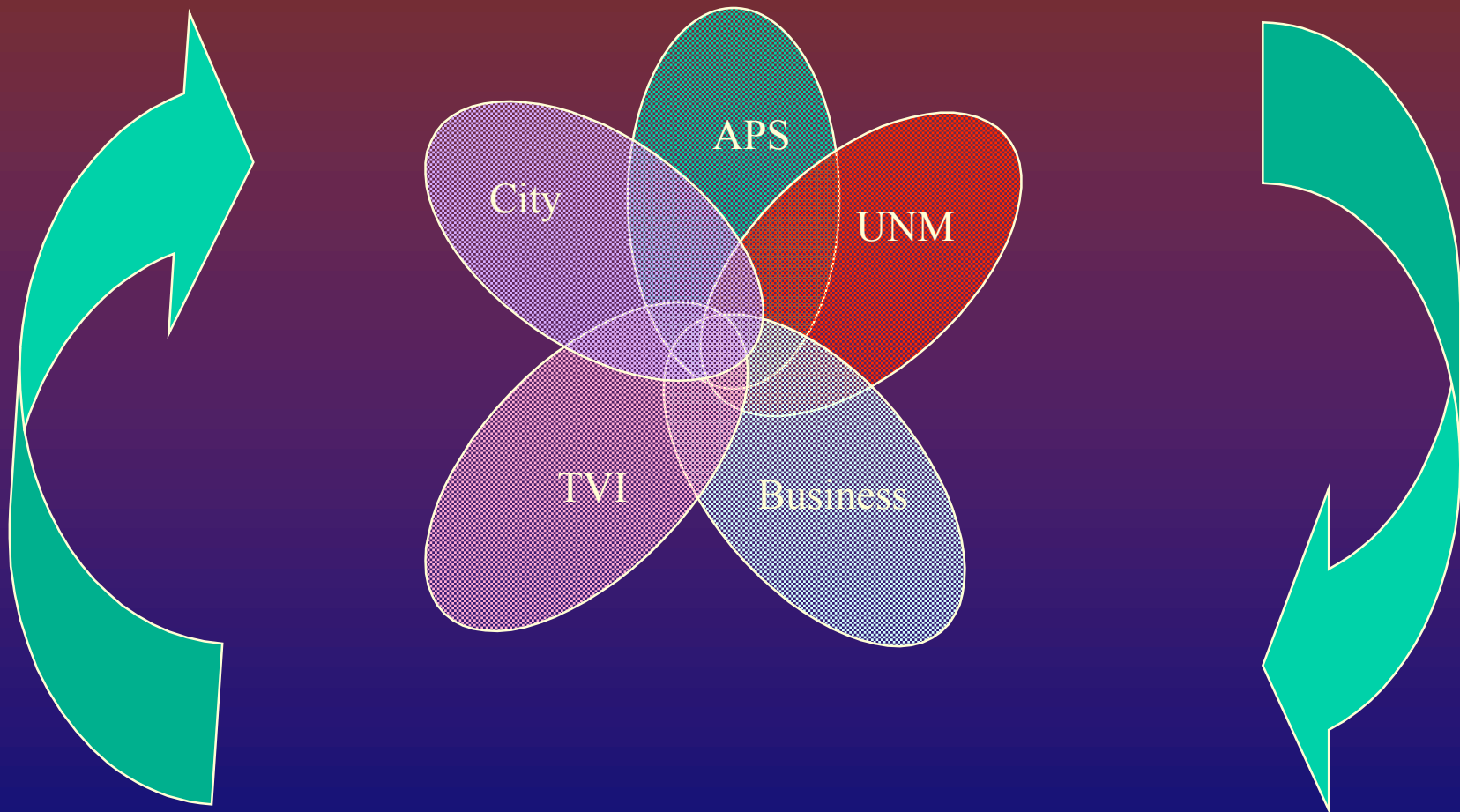
- ❖ Build understanding about strategic directions planned for Albuquerque
- ❖ Work toward alignment of key strategies
- ❖ Accelerate momentum toward strategic goals

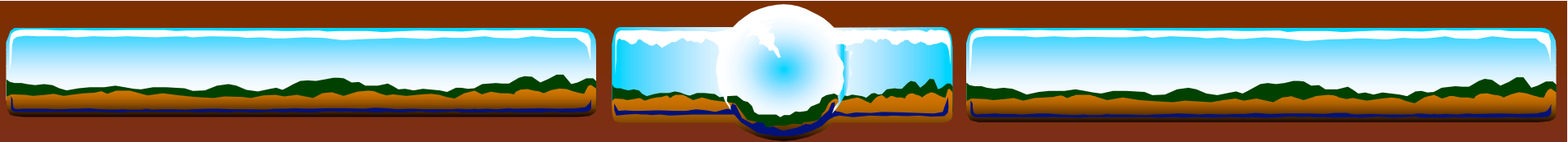


Major Community Entities

- ❖ Albuquerque Public Schools
 - ❖ Albuquerque Technical Vocational Institute
 - ❖ City of Albuquerque
 - ❖ University of New Mexico
- Business-
- ❖ Next Generation Inc.
 - ❖ Albuquerque Business Education Compact
 - ❖ Governor's Business Executives for Education
 - ❖ Middle Rio Grande Business Education Collaborative

How the Collaboration Works





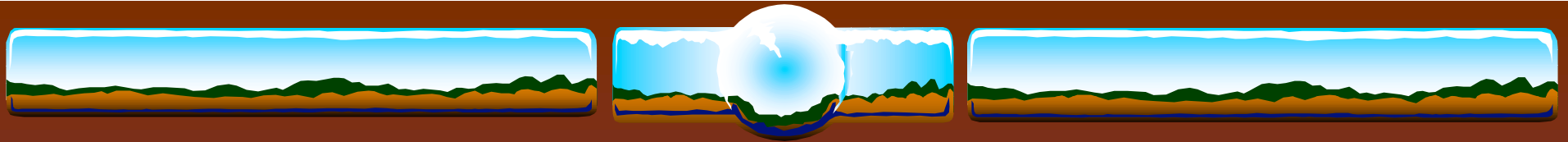
Process of Building Strategic Collaboration

- ❖ Invite broad-based community leadership organization to convene collaborative process (ABEC)
- ❖ Identify major community systems
- ❖ Learn about strategic directions
- ❖ Identify areas of key support each organization needs and can provide to support obtaining strategic goals.
- ❖ Building action plans around desired areas of support



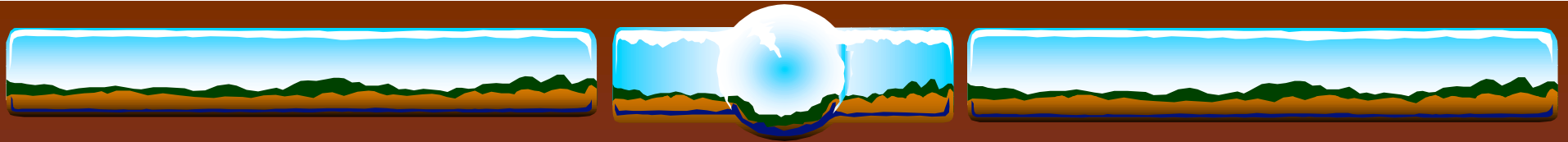
Benefits

- ❖ Builds understanding and improves support
- ❖ Aligns and prioritizes work
- ❖ Results in multiple benefits across organizations.
- ❖ Puts broader meaning to the work
- ❖ Accelerates higher performance



Example: APS's Key Priority- Support for Superintendent's (low performing) Schools

- ❖ **WHAT:** UNM and TVI focus service learning opportunities to meet the needs of the Superintendent's Schools
- ❖ **RESULTS:** Strategy supports APS's priority and at the same time meets UNM's and TVI's priorities of student retention and success.

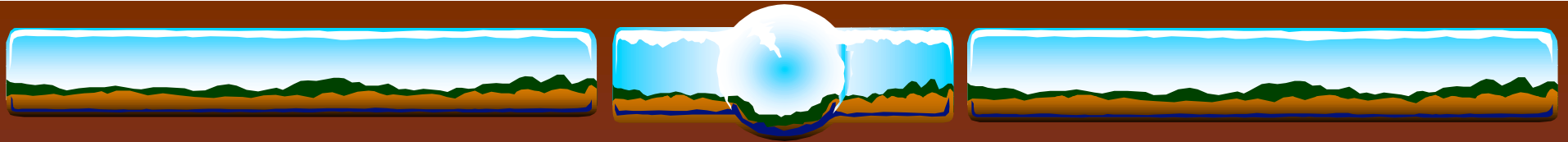


Testimonials

“This...has enabled the institutions to get to know each other better and to find common areas to tackle to help us achieve our strategic goals. ...The group has already been a breeding ground for collaborations between higher education, public schools, business and the city. For example specific to UNM, service learning has been identified as an important teaching direction for the university. A successful program will depend on solid community partnerships and knowledge of community needs, as well as on learning from institutions such as TVI that already have successful programs. This spin off from the strategic collaboration will be key in helping UNM more forward as it expands its service learning opportunities.”

Brian Foster, Provost

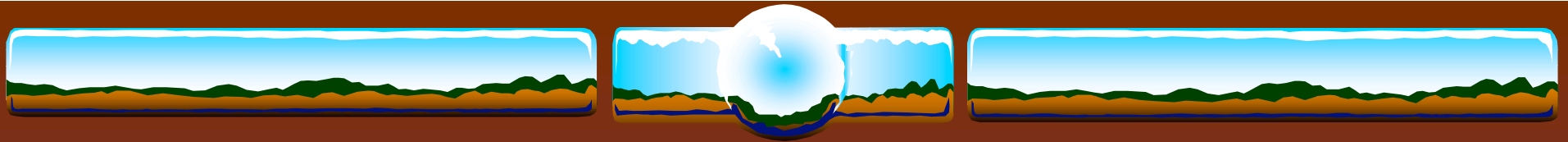
University of New Mexico



Testimonials

“The concept that education/public/private institutions can be thought of as ‘Islands of Innovation’ is a thing of the past. We are interdependent in fully meeting the needs of Albuquerque. TVI’s participation in the strategic collaboration effort has built partnerships resulting in a more efficient and effective planning process to meet the goals of the College. The connectivity between the entities, particularly, UNM, APS and TVI has been valuable and will serve all of us well into the future.”

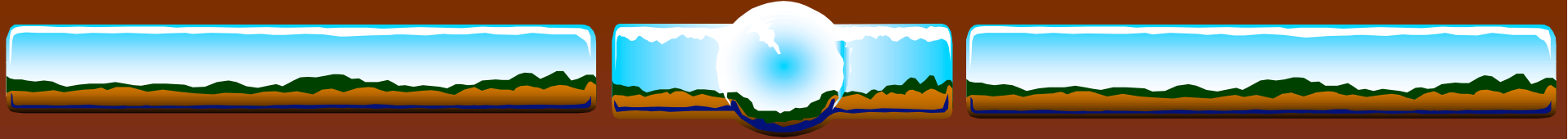
John Walstrum, Vice President for Instruction
Albuquerque Technical Vocational Institute



Testimonials

“Being able to understand each others strategic directions has helped us build momentum in not only achieving our APS goals but to contribute back support to each others goal attainment. Youth and families of our community can only benefit from our partnering.”

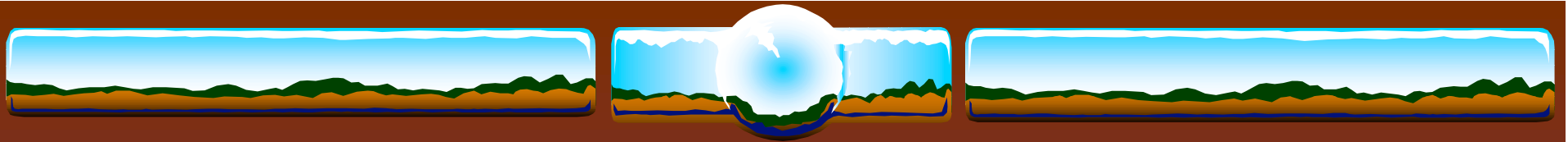
Catherine Cross Maple, Strategic Planning Officer
Albuquerque Public Schools



Testimonials

“All of these organizations share common interest in assuring desired outcomes are achieved. This process helps identify where the respective organizations can work together.”

Ted Shogry, Office of Management and Operations
Improvement, City of Albuquerque

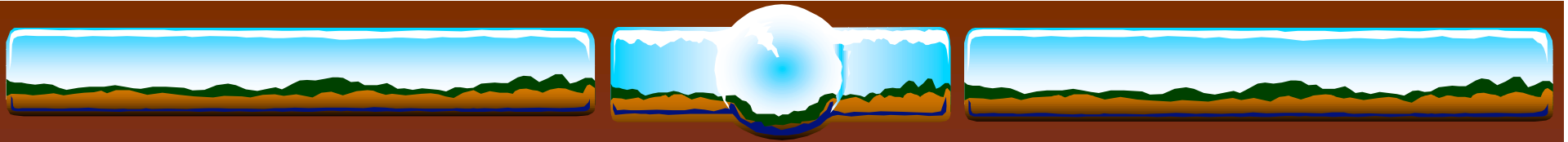


Testimonials

“The process...has proven to lend itself to a number of rare moments of understanding of each of our roles, none of which was more impact full than to hear and understand in a rare glimpse, the perspective of educators and their real life challenges in the classroom. I’ve never been more assured of the need for decisive and strong collaboration between every sector of our community.”

Larry Langley, President/CEO

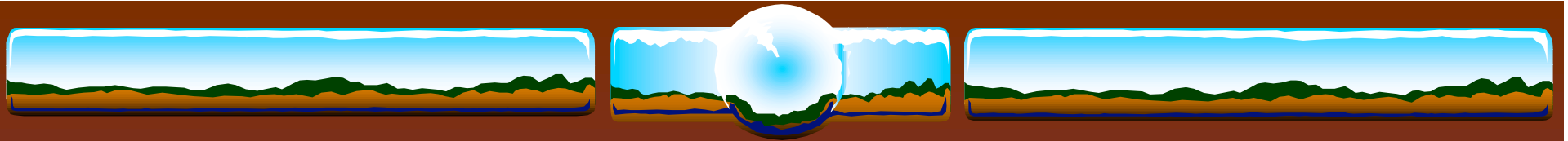
Middle Rio Grande Business Education Collaborative



Testimonials

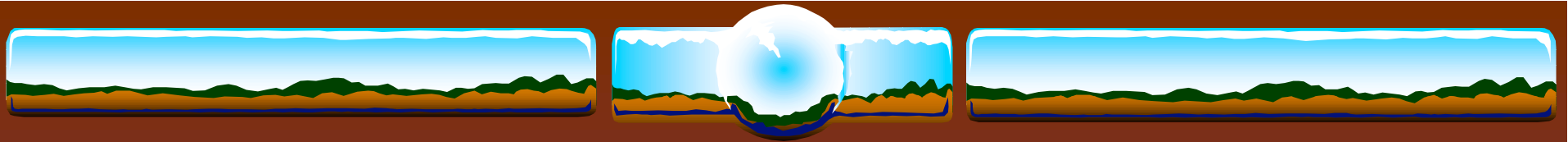
“The strategic collaboration project is a simple approach with profound potential. ABEC serves as a catalyst for addressing issues in education by providing structure and momentum so interested parties can find common ground. I often tell others of this model because it can be applied to other sectors of our community.”

James Gallegos, CPA
Business Leader



Background

- ❖ Presentation on the Health Industry Pathway at Rio Rancho High School
- ❖ Question regarding how APS, TVI and UNM are aligned around health industry pathway
- ❖ Convening for Strategic Collaboration process suggested

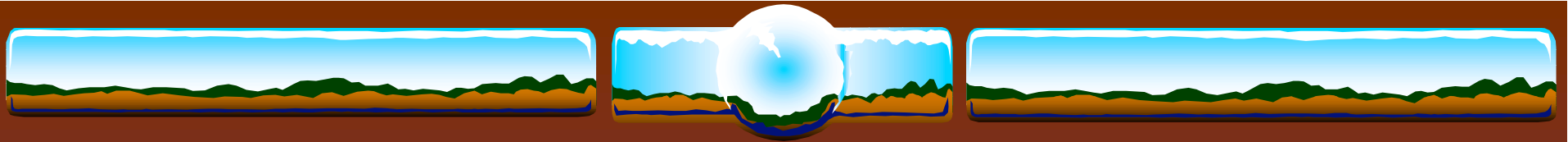


Potential Application

Development of a Health Sciences Continuum

Who is involved and what are the related priorities?

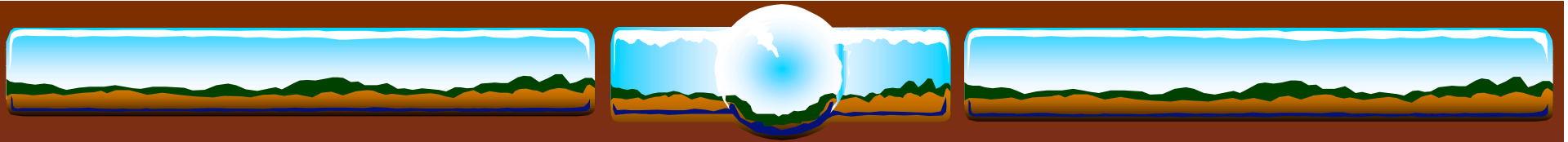
- ❖ APS: Implementation of language arts and math standards; support for necessary funding for comprehensive student assessment system; and support for superintendent's schools
- ❖ TVI: Improved enrollment management and focus on recruitment efforts; student retention and success; and professional development for employees



Health Sciences Continuum

Who is involved and what are the related priorities-
continued

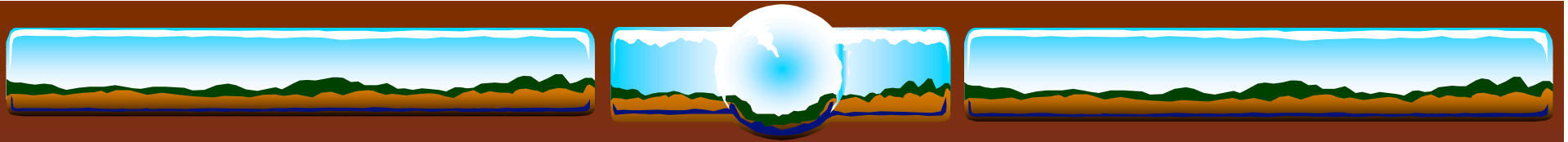
- ❖ Business: Economic clusters as catalyst for true economic and workforce needs; and K-12 programs/education and links to higher education and business
- ❖ UNM: Support for student success; broad support for initiatives to improve the health of New Mexicans; and support for UNM initiatives to promote economic development



Health Science Continuum

Who is involved and what are the related priorities-
continued

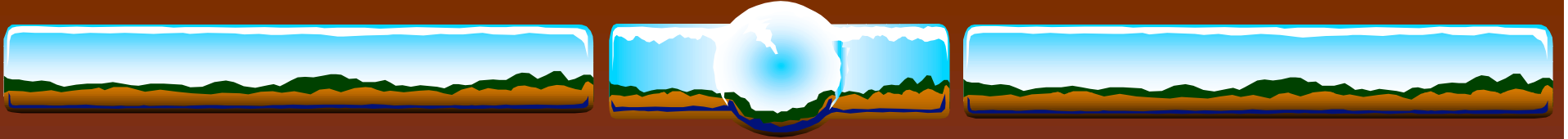
- ❖ City: Improved median family income; and support for human growth and development including physical and mental health programs



Health Sciences Continuum

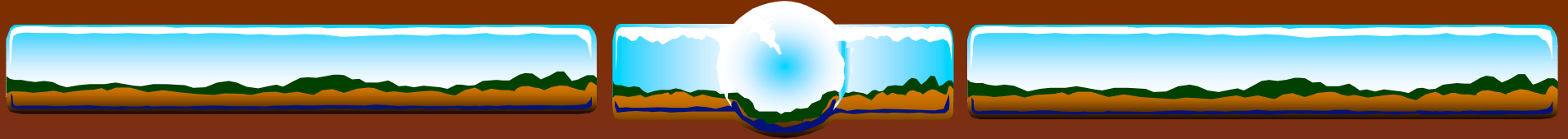
Next Steps:

- ❖ Convene key players from APS, TVI, City and Business
- ❖ Share strategies and identify common measures for success
- ❖ Discuss what is currently being done
- ❖ Align each others work and use common measurements of success



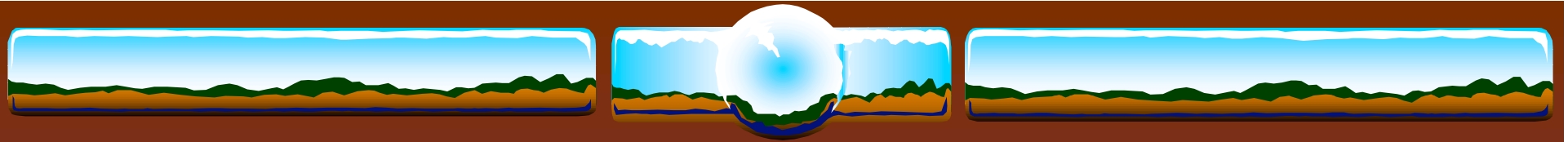
Current Status

- ❖ Participants now know how to use the process
- ❖ Developing action plans



Opportunity to Facilitate Alignment

- ❖ Place each institutions strategic plans on ABEC website, include measurements of success and reports on progress
- ❖ Information enables internal and external groups to understand the big picture and how their initiatives fit into the overall community picture utilizing consistent measurements of success.
- ❖ Invitation to the entities to approach ABEC to request the facilitation of collaboration



Convening for Strategic Collaboration

- ❖ Effective Partnerships
- ❖ Accelerates Attaining Desired Results